### SERDAR SAMUR, PHD, MBA

#### PROFESSIONAL PROFILE

- Accomplished career demonstrating consistent success as an Administrator and Educator at the higher education levels. Outstanding track record in assuring student success.
- Effective communicator with excellent planning, organizational, and negotiation strengths as well as the ability to lead, reach consensus, establish goals, and attain results
- My mission is to behave honestly, to express myself in a good way, to aim for a quality
  and honest life; to make a difference in the lives of the people with whom I live and
  work, to respect and value integrity and academic freedom.

### **EDUCATIONS**

- PhD., Theory of Sports and Physical Education and Training, National Sports Academy- Sofia, Bulgaria, (2012-2016, 6/5.71)

  PhD. Thesis: Optimization of management of the professional football clubs in Turkey
- Master of Business Administration (MBA) / Emphasis in Sports Management / Manhattan Institute of Management Business School, New York, (2014-2015, 4/3.6)
- MA., Personal Management, Turkish Staff College, Istanbul, Turkey, (1994-1996)
- BA, Mechanical Engineering, Turkish Military Academy, Ankara, Turkey, (1979-1983)

### PROFESSIONAL DEVELOPMENT

- Certificate Program, Enterprise and Preparing Business Plan, Turkey, 2017
- Certificate Program, Business Global Practice, San Diego State University, CA., 2013

#### **HONARS AND AWARDS**

- Acreditation of the Sports Management Department of Gelisim University, Physical Education and Sports Faulty by the international independent higher education supervision agency (AQAS), 2018
- The Goztepe Sports Club's 3<sup>th</sup> and 2<sup>nd</sup> league Championship, Turkey 2010 and 2011
- Outstanding service award of Turkish Land Forces, Turkey, 2008

### **EXPERIENCE**S

- Head of Sports Management, Istanbul Gedik University Sports Science Faculty, Turkey; 2019 -
- Vice Director & Head of Sports Management, Istanbul Gelisim University, The School of Physical Education and Sports Faculty./Turkey; 2017 2019,
- Asistant Professor, Istanbul Gelisim University, The School of Physical Education and Sports Faculty, Turkey, 2017 -2018,
- General Manager and Vice President, Goztepe Sports Club Corp./Turkey, 2008 2012,
- Retired Staff Officer (Colonel), Turkish Land Forces; 1983 2008,

# NATIONAL JOURNAL ARTICLE

• Üsküplü,M & Samur,S. (2021). "Faculty of Sport Sciences Dominant Organization Culture Typology Analysis: A Foundation University Perspective in Turkey, Journal of Sports Education," Volume 5, Issue 3, 143 - 152,12.30.2021

- Samur, S. (2018)." Football Team Athletes to Contribute to Fight will Perseverance and Personality Traits", Turkey Journal of Sport Sciences; 2 (1); 34-4, ISSN: 2618-5911.
- Samur, S. (2018)." Process Management in Football Management, IU Journal of Sport Sciences 2018, Volume (Vol) 8, Issue (No) 2, ISSN 2630-6077
- Samur, S. (2018)." Performance Management in Sports Clubs, Atatürk University Journal of Physical Education and Sport Sciences", 2018, Volume: 20, Number: 1, March 2018 ISSN: 1302-2040

## INTERNATIONAL JOURNAL ARTICLE

- Samur,S.(2021)."Analyzing Existing and Targeted Culture Typologies in the Light of the Strategy Document in Foundation Universities: The Case of A Foundation University", Word of Journal Education, Vol. 11, No. 6; 2021
- Samur,S.(2021). Establishing Football Vocational Schools: Perspective form Turkey, Pakistan Journal of Medical & Health Science. 15 (8), 2406-2411
- Samur,S.(2021). Investigation of the Mediator Role of Cultural Variables in Sports Club Management for Undergraduate Sports Management Curriculum Programs. Pakistan Journal of Medical & Health Science. 15 (8), 2406-2411
- Samur,S.(2021).The Effect of Web-Based Technologies on Marketing Activities of Professional Sports Clubs, Journal of Educational Issues, Vol.7, No 1.,doi:10.5296/jei.v7i1.18651
- Samur,S.(2021). Examination of Organizational Culture Variables in Sports Organizations (Perspective from Turkey). Journal of Educational Issues,Vol.7,No 1., doi:10.5296/jei.v7i1.18531
- Samur, S.& Çimen, K.& Buyukbasmacı, Y. (2019). "Organization Commitment "Journal of Education and Training Studies, Vol. 7(10), 30-46., Doi: 10.11114/jets.v7i10.4400,
- Samur, S (2019). "Process Management in Football Youth Development Program" Journal of Education and Training Studies, Vol. 7, Nu, 9, doi:10.11114/jets.v7i9.4342,
- Samur, S (2018). "Organization Design in Football Management Process". International Journal of Human Movement and sports Science, 6(2), 38-46., Doi:10.13189/saj.2018.06020,
- Samur, S. Buyukergun, A. (2018). "Performans Improvement in Elite Cyclists": A qualitative Study. European Journal of Education Studies, 4(6), 101-108., Doi:10.5281/zenodo.1239967,
- Samur,S (2018). "Organizational Transformation in Sports Clubs". European Journal of Education Studies, 4(1), 267-276., Doi: 10.5281/zenodo.1161675,
- Samur,S (2017). "Role of Leaders Re-Designing Sports (Industry) Management". European Journal of Education Studies, 3(12), 585-596., Doi: doi:10.5281/zenodo.1161663,
- Samur, S. (2017). "The Dynamics of Football Club Management." European Journal of Education Studies, 3(11), 848-859., Doi: 10.5281/zenodo.1136334,
- Samur, S. (2017). "Management Model in Sports Club" International Journal of Development Research (IJDR), 7(11), 17090-17094,
- Samur, S. (2017)." The Professional Management of Football in Sports Clubs." Europen Journal of Physical Education and Sports, 3(11), 294-304., Doi: 10.5281/zenodo.

### WRITTEN NATIONAL AND INTERNATIONAL BOOKS

- Samur, S. (2018). "Sport Management in Knowledge Age, Gazi Bookstore, : Print : 1, page: 124
- Samur, S.(2017)." Building Contemporary Football Management: In Line with UEFA Criteria", Gazi Book store: Print: 1 (English)
- Samur, S.(2017). "Stress Management and Technics in Sports", Gazi Bookstore, Print:1,page 170.
- Samur, S. (2017)." Contemporary Management in the Football Clubs, LAMBERT Academic Publishing, Print:1, Page: 120, (English)

• Samur,S.(2013)." Corporate Football Management", (*Fotball, but which Football*), Gazi Bookstore, Print:1, page: 290,

## **PARTICIPATING INTERNATIONAL CONGRESS**

- Samur,S.& Tuna Utku.(2021). "Examination of Effective and Efficient Team Management in Professional Sports Clubs,19th International Sports Sciences Congress,Antalya (Summary Paper/Oral Presentation)
- Samur, S.& Skopje, M. (2021). The Analysis of Cultural Typology and Management Approaches of the Faculty of Sport Sciences (A Case Study from the Perspective of Turkey), 19th International Sports Sciences Congress, Antalya (Abstract/Oral Presentation)
- Samur,S "Football Management Processes" ICES-UEBK 2018 27<sup>th</sup> International Conference on Education Sciences, Antalya, Turkey' April, 20 2018
- Samur,S. "Organizational Transformation in Sports Clubs" 15th International Scientific Conferences on Transformation Process in Sport, April 12,2018
- Samur, S "Process Management in football Substructure" "16<sup>th</sup> international Sports Sciences Congress, Antalya, Turkey, Antalya, Turkey, 31th October-03<sup>rd</sup> November 2018
- Samur, S & Buyukergun, A." Performance Improvement in Elite Cyclists "INES Social Science, May 2018
- Samur,S.'' UEFA Criteria and Club Management'' International Scientific Congress ,Applied Sports Sciences,1-2 December,2017
- Samur, S. ''The Industrial transformation and Institutionalization of soccer in sports, 9<sup>th</sup> FIEP European Congress +7<sup>Th</sup> International Scientific Congress'' Sport, Stress Adaption'' October 12, 2014,

### **WRITTEN PROJECTS**

- Istanbul Development Agency: Improving the Physical Abilities of Children aged 6-13 in Tuzla District, "Help the Talent", March 2021
- European Union: Sharing of best practices through Benchmarking between Faculty of Sport Sciences and Erasmus Partner Universities, March 2022
- European Union: Ensuring social integration of disadvantaged girls aged 10-13, who do not have access to sports, through basic sports training, April 2022

#### TEACHING COURSES: Bachelor, Master and Doctorate level

- Sports and Strategic Management
- Sports Marketing and Management
- Management and Organization,
- Club Organization and Management,
- Industrial Sports Economy,
- Finance and Sponsorship in Sports Organizations,

# MEMBERSHIP ASSOCIATION AND SPORTS MANAGEMENT ORGANIZATION

- Member of Sports Sciences Association
- EASM European Association for Sport Management
- Member of Turkish Football Foundation and Chief Advisor to the President
- Member of Turkish University Sports Federation

#### ORGANIZED EVENTS

- Gender Equality in Sports (November 2021)
- Post-Modern Perspective (Human Being's Search for Meaning) (May 2021)

- Uncertainty, Chaos and System, (April 2021)Quantum and Human Beings, (December 2020)